



SOUTH CAROLINA
FUNERAL DIRECTORS ASSOCIATION

COLUMBIA METROPOLITAN
CONVENTION CENTER
FEBRUARY 2-4, 2009

22nd Annual MID-WINTER CONFERENCE & EXPO

Dear Funeral
Professional,

I would like to
cordially invite
all members of
the South
Carolina Funeral
Directors



Association,

colleagues and partners to attend
the Annual Mid-Winter
Conference & Expo, February 2-4,
2009 in the Columbia
Metropolitan Convention Center.

Twenty two years since its
inception, this conference is
recognized as the finest
educational and exhibition mid-
winter convention in the southeast,
and one of the best in the entire
nation.

This year's stellar conference
programming will include Jack
Metzler, Superintendent of
Arlington National Cemetery;
Mike Kubasak, lifelong career
funeral professional, expert funeral
witness in more than 135 lawsuits,
author and syndicated newspaper
columnist; Dr. Murray Marks,
Forensic Anthropologist and
nationally renowned for his work
at the "Body Farm" at the
University of Tennessee, and Dr.
Michael Baden, the acclaimed
patriarch of Forensic Pathologists
and Host of HBO Series
"Autopsy".

Please do not miss these
educational opportunities coupled
with tremendous exhibits, and the
Legislative Reception Tuesday
evening, February 3rd. Please plan
to attend and participate as this
conference is a working example of
your Association – working hard
for you.

The Desire to Serve, the Ability to
Perform and the Courage to Act,

*Robert E. (Bob) Parks, CFSP
SCFDA President*

Schedule

Registration, Welcome Reception, Opening Session & Seminars will be held in the Convention Center Ballrooms

MONDAY, FEBRUARY 2

Registration Hours5:30 – 7:00 p.m.
Welcome Reception (Cash Bar)6:30 – 7:30 p.m.

TUESDAY, FEBRUARY 3

Registration Hours7:30 – 4:00 pm
SCFDA Opening Session8:30 – 9:00 am

Welcome – Robert E. Parks, CFSP, SCFDA President

Legislative Report – Ronald C. Scott, Esq., SCFDA Legal Counsel

Arlington National Cemetery Past, Present, & Future (1.5 CEU)9:00 – 10:30 am

The Body Farm (1.5 CEU)10:30 – Noon

Lunch (Buffet)Noon – 1:00 pm

Funeral EXPO (Exhibit Hall)1:00 – 4:30 pm

Legislative Reception (Ticket Required)6:00 – 8:00 pm

The Palmetto Club, 1231 Sumter St., Columbia

Shuttle bus leaves Hilton Center every 15 minutes

Beginning 5:30 to 6:30 and return 7:30 to 8:30 p.m.

WEDNESDAY, FEBRUARY 4

Registration Hours8:00 – 2:30 pm

S.C. Sales Club Meeting8:15 – 8:45 am

(Concession area of Exhibit Hall)

Funeral EXPO (Exhibit Hall)9:00 – Noon

Lunch (Buffet)12:00 – 1:00 pm

Post Mortem with Dr. Michael M. Baden (1.5 CEU)1:00 – 2:30 p.m.

Traversing the Minefield

Inspections of (Due Diligence) 3rd Party Providers (1.5 CEU)2:30 – 4:00 pm

Adjournment4:00 pm

HOTEL ACCOMMODATIONS

Hilton Columbia Center
924 Senate Street, Columbia, SC 29201
803-744-7800 www.columbiiahilton.com

ROOM RATES: \$139.00 (single-double)
\$169.00 (junior suites)

HOTEL CUT-OFF DATE: January 2, 2009

Be sure to mention S.C. Funeral Directors Assn. for
group rate. Hotel is located directly across from the
Convention Center. All rates subject to availability.

DRESS CODE

MONDAY & TUESDAY: Business Attire All Events

WEDNESDAY: Casual All Events

NAME BADGE

You must wear the official conference registration badge
when you visit the exhibit area and at all conference
functions.

22nd MWC & EXPO HEADQUARTERS

Columbia Metropolitan Convention Center

1101 Lincoln Street, Columbia, SC

800-264-4884 · www.columbiacvb.com



Seminars at a Glance

TUESDAY, FEBRUARY 3

9:00 am – 10:30 am

ARLINGTON NATIONAL CEMETERY PAST, PRESENT, AND FUTURE (1.5 CEU)

John C. Metzler Jr., Superintendent Arlington National Cemetery

John “Jack” Metzler, will provide an in depth look at the past, present and future operations of Arlington National Cemetery. He will discuss the history of the cemetery starting with the Custis family, development of the property, Civil War impact, formulation of a new national cemetery in 1864 called Arlington National Cemetery, Post Civil War, histories of the Unknowns, and President Kennedy. Today’s operations include eligibility, military honors, full honors, standard honors, cremations, significant burials and special ceremonies, as well as how to deal with 4 million tourists. The final portion of this seminar will be geared to understanding the expansion of Arlington National Cemetery, the reconfiguration of present lands, and future developments to the year 2060.

10:30 am – Noon

THE BODY FARM – FORENSIC ANTHROPOLOGY AND THE MEDICO-LEGAL INVESTIGATIONS OF DEATH (1.5 CEU)

Dr. Murray K. Marks, Forensic Anthropologist

In this seminar, Dr. Murray K. Marks will heighten awareness of anthropology in death investigations by explaining time of death based on soft tissue decomposition and the positive identification process. He will discuss the process of decomposition and what it tells us, and relate it to crime scene recovery of human remains. Dr. Marks will educate the audience to the rate of forensic anthropology in the Medical Examiner system and how suspicious death scenes are interrelated. Dr. Marks will also focus on how skeletal trauma is evaluated to reconstruct perimortem violence.

WEDNESDAY, FEBRUARY 4

1:00 pm – 2:30 pm

POST MORTEM WITH DR. MICHAEL M. BADEN (1.5 CEU)

Dr. Michael M. Baden, Forensic Pathologist, Co-Director of the NY State Police Medico-legal Investigation Unit

This seminar will assist attendees to gain a basic understanding of forensic science, death investigations, police, medical examiner and funeral director involvement, exhumations, how embalming changes the body and how the body changes after burial. As a forensic pathologist expert, Dr. Baden will present what he has learned from the dead at the autopsy table to the betterment of the living. Dr. Baden, the acclaimed patriarch of forensic pathology, will give participants an exclusive insight into some of his most high-profile cases including John F. Kennedy, O.J. Simpson, Sid Vicious and Nancy Spungen, the Romanovs, and the first responders to the 9/11 terrorist attacks.

2:30 pm – 4:00 pm

TRAVERSING THE MINEFIELD INSPECTIONS OF (DUE DILIGENCE) 3RD PARTY PROVIDERS (1.5 CEU)

Michael W. Kubasak, Author, President of Kubasak Associates, Inc.

As an occupation, funeral service, and now cremation and cemetery service, has evolved by adding to it various tasks that were previously performed by other people and occupations. Today, the care, preparation and disposal of the dead are entrusted to licensed professionals who often involve other “support” personnel, specialists and technicians. This seminar will address outside service providers, tradespersons and/or independent contractors, with a focus on “best practice” which means performing due diligence before hiring outside service personnel. The duty owed by the funeral-cremation provider to the client family is not eliminated by hiring an outside service provider or independent contractor. Those in attendance will learn best practice recommendations and the steps to take to protect the reputation and integrity of the funeral home and crematory, how to document the work of others, how to protect the funeral home in the event of a lawsuit, and how to ensure that adequate insurance coverage is in place.

Our 2009

SEMINAR SPEAKERS

JOHN C. "JACK" METZLER, *Superintendent of Arlington Cemetery*

We are pleased to have Jack Metzler return to South Carolina and are fortunate to have someone with his integrity and professionalism overseeing our national cemetery. Jack was appointed Superintendent of Arlington National Cemetery in January 1991. His duties include escorting Heads of State and military and political leaders from around the world. Arlington conducts over 5,600 funerals and 3,000 ceremonies annually. During his tenure, he has been awarded the Meritorious Civilian Service Award and Superior Civilian Service Award.

Jack followed in his father's footsteps. John C. Metzler Sr. was superintendent of Arlington until 1972. He was known for his work that doubled the size of Arlington National Cemetery. He helped preside over the funerals of John F. Kennedy in 1963 and Robert F. Kennedy in 1968. During John F. Kennedy's funeral, John Sr. presented the widow, Jacqueline, the folded interment flag from JFK's casket. In 1994, Jack helped preside over the burial of JFK's widow, Jacqueline Kennedy Onassis.

DR. MURRAY K. MARKS, *Forensic Anthropologist*

Dr. Marks, PhD, D-ABFA, F-AAFS, is renowned for his work at the "Body Farm", the University of Tennessee (UT) anthropological research facility made famous by author Patricia Cornwell. Cadavers are distributed each year across the three-acre facility and exposed to the elements for the purpose of better understanding human decomposition and for the development of techniques to extract cutting edge information on time and circumstances of death. Dr. Marks is an associate professor, a forensic anthropologist and associate head of the UT Forensic-Anthropology Center. He lectures on forensic anthropology and the recovery of human remains at crime scenes and teaches the only course for FBI evidence response team agents offered outside of Quantico, VA. Dr. Marks is called upon and testifies as an expert in forensic anthropology in both federal and a number of state courts.

Dr. Marks is an Associate Professor in the Graduate School of Medicine at the University of Tennessee Medical Center in two departments, Forensic Pathology and Oral & Maxillofacial Surgery. In Pathology (Regional Forensic Center) he instructs pathology residents and performs autopsy casework in identification and trauma reconstruction. In oral surgery he instructs residents in forensic dentistry methods and performs dental histopathology research. He received his degrees from Illinois State University, University of Arkansas and the University of Tennessee and taught at Tulane University before returning to Knoxville in 1994. He is Vice President of the American Board of Forensic Anthropology, a Fellow in the American Academy of Forensic Sciences and a special forensic anthropology consultant to the Tennessee Bureau of Investigation.

DR. MICHAEL BADEN, *Forensic Pathologist, Host of HBO Series "Autopsy"*

Dr. Michael Baden is the former Chief Medical Examiner of New York City and is presently Co-Director of the New York State Police Medico-Legal Investigations Unit. He has been a medical examiner for forty-five years and has performed more than 20,000 autopsies. He has held professorial teaching appointments at Albert Einstein Medical School, Albany Medical College, New York University, New York Law School and John Jay College of Criminal Justice. He has been a consultant to the Federal Bureau of Investigation, Veteran's Administration, Bureau of Alcohol, Tobacco and Firearm's, Drug Enforcement Agency and the United States Department of Justice.

Dr. Baden was Chairman of the Forensic Pathology Panel of the U.S. Congress Select Committee on Assassinations that re-investigated the deaths of President John F. Kennedy and Dr. Martin Luther King, Jr. in the 1970s. He has been an expert in the investigations concerning Medgar Evers, John Belushi, Yankee Manager Billy Martin, O.J. Simpson, Kobe Bryant, and actor Robert Blake.

He is the host of the HBO "Autopsy" series, now in its thirteenth year, which shows how the various forensic sciences assist in solving crimes and was a consultant for the "Crossing Jordan" television series. He has been author or co-author of more than 80 professional articles and books on aspects of forensic medicine, two popular non-fiction books "Unnatural Death, Confessions of a Medical Examiner" and "Dead Reckoning, the New Science of Catching Killers" and "Remains Silent," a novel written with his wife, Attorney Linda Kenney Baden. He is the Forensic Science Contributor for FOX National News and is a reviewer for the New England Journal of Medicine.

MICHAEL KUBASAK, *President of Kubasak Associates, Inc., Author*

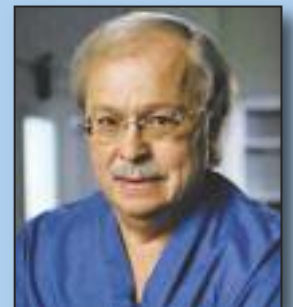
Well known and active throughout funeral-cremation service, Mike is the recipient of the Pursuit of Excellence Eagle Award from NFDA, an organization for which he has served as a national spokesperson. He is a member of the International Cemetery, Cremation and Funeral Association, National Hospice Association, and a member of the Board of Advisors for Cypress College Department of Mortuary Science. Mike has a lifelong career in funeral service. He is a licensed funeral director and embalmer and formerly owned his own funeral home in Burbank, CA for 36 years. He has authored a number of books, and writes a syndicated newspaper column entitled *Final Questions*. Among his credits is his recent book, "Traversing the Minefield-Best Practice: Reducing Risk in Funeral-Cremation Service", based on 17 years of experience as an expert witness in more than 135 lawsuits. Mike is known as the "funeral director's coach" and works one-on-one with independent funeral directors to help them maximize the full potential of their business.



JOHN C. "JACK" METZLER
Superintendent of Arlington Cemetery



DR. MURRAY K. MARKS
Forensic Anthropologist



DR. MICHAEL BADEN
Forensic Pathologist, Host of HBO Series "Autopsy"



MICHAEL KUBASAK
President of Kubasak Associates, Inc., Author

22nd Annual

MID-WINTER CONFERENCE & EXPO

REGISTRATION FORM

Firm Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

FULL REGISTRATION – Includes Lunches, Seminars & Expo for Tues. & Wed.

_____ SCFDA FIRM Member, Employee, or Spouse@ 155.00 ea. = _____
_____ SCFDA AFFILIATE Member (ANY non-exhibiting vendor)@ 265.00 ea. = _____
_____ IN-STATE Non-Member@ 255.00 ea. = _____
_____ OUT-OF-STATE Non-Member.....@ 175.00 ea. = _____

ONE DAY REGISTRATION – Includes Lunch, Seminars & Expo for Tues. OR Wed.

_____ SCFDA FIRM Member, Employee, or Spouse@ 95.00 ea. = _____
_____ SCFDA AFFILIATE Member (ANY non-exhibiting vendor)@ 175.00 ea. = _____
_____ IN-STATE Non-Member@ 155.00 ea. = _____
_____ OUT-OF-STATE Non-Member.....@105.00 ea. = _____

EXHIBITS ONLY – Included in full or one-day registration

_____ SCFDA Member, Employee, or Spouse@ 40.00 ea. = _____
_____ Non-Member@75.00 ea. = _____

TICKETED EVENTS

LEGISLATIVE RECEPTION - 6:00-8:00 p.m., Tuesday, Feb. 3, The Palmetto Club

_____ Six tickets310.00 = _____
_____ Four tickets.....225.00 = _____
_____ Two tickets125.00 = _____
_____ Individual Ticket (SCFDA Member)75.00 = _____
_____ Individual Ticket (Non-Member)125.00 = _____

TOTAL AMOUNT ENCLOSED..... _____

REGISTRATION – Name Badge Information

Please circle registration category below: F - Full Registration T - Tues. only W - Wed. only Ex - Expo only

_____ F T W Ex _____ F T W Ex

_____ F T W Ex _____ F T W Ex

_____ F T W Ex _____ F T W Ex

MAIL TO: SCFDA, P.O. Box 1350, Mt. Pleasant, SC 29465
800-445-3427 843-881-3659 (f)

